

**Division of Mental Health and Addiction Services**

Capacity Building for Current Lifeline Contact Centers (in preparation for 988)  
Awarded: May 6, 2022

**Name of Program:** Capacity Building for Current Lifeline Contact Centers (in preparation for 988)

**Purpose:** The Division of Mental Health and Addiction Services issued the following awards to provide funding for staffing and response structure to the 3 current NJ Lifeline member centers so that they can respond to at least 90% of Lifeline calls originating from New Jersey by June 15, 2022.

<b>Agency Name</b>	<b>CEO / EX. DIRECTOR</b>	<b>Annualized Amount Funded</b>	<b>Minimum # of 988 calls to be answered annually</b>
Contact of Burlington	Jillian Allen	\$87,500	1,000
NJ Association for Mental Health	Carolyn Beauchamp	\$437,500	6,000
Rutgers - University Behavioral Healthcare	Frank A. Ghinassi	\$1,050,00	40,000